

Tuesday, October 29, 2024

## MLSE LAUNCHES GUIDED TOURS OF SCOTIABANK ARENA

Fans will get a behind-the-scenes look at the home of the Toronto Maple Leafs, Toronto Raptors and some of the world's biggest concerts.

Today, Maple Leaf Sports & Entertainment (MLSE) announced new guided tours of Scotiabank Arena for fans, featuring a peek behind the curtain at one of North America's leading sports and entertainment destinations. Beginning on Tuesday, November 12, fans will have the opportunity to experience some of Scotiabank Arena's most iconic locations including the Toronto Maple Leafs' and Toronto Raptors' dressing rooms, back-of-house concert spaces and so much more.

"As an organization, we are constantly fueled by the commitment of our passionate fans that show up night after night, so we are excited to open our doors to these valued fans and get them even closer to all the action," said Keith Pelley, President and CEO, MLSE. "We are proud to have Scotiabank Arena consistently ranked as one of the top sports and entertainment venues in the world, and we invite fans travelling from all over Canada, North America and beyond to experience unparalleled access to this premier destination."

As part of the guided tour experience, fans will get to learn about the rich history of the Maple Leafs and Raptors franchises as well as the defining concert and live events moments in this iconic venue over the past 25 years. In addition to unique access to notable spaces including the Raptors in-arena practice court, rink side or courtside seating, clubs and suites, fans will also get the chance to see the latest in-venue transformations as part of the <a href="Scotiabank Arena Reimagination">Scotiabank Arena Reimagination</a> project. The tours will also include exclusive photo opportunities in the player hallways, an in-depth look at banners and significant monuments, as well as discounts to Real Sports and Real Sports Apparel.

"There is so much history, energy and memories that live within the walls of Scotiabank Arena, and we are excited to give the very fans that contribute to the magic that happens in this building the chance to connect with the teams and artists they love in a new way," said Shannon Hosford, Chief Marketing Officer, MLSE. "The new tour experience is another meaningful step in MLSE's mission to deliver the ultimate fan experience and offer exclusive access to engage with us even further."

Fans can secure their tour spot starting today, with tickets available at <u>ScotiabankArena.com/Tours</u>. Tickets are released on a three-week advance schedule, with new slots released every week noting that tours are not available on concert nights and a team's dressing room is not open on their respective game days. For large group bookings or other accommodations, fans can connect with tours@mlse.com.

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